



This 5-Step Prompt Turns Any Idea into a Strong Blog Post

Creating strong blog posts for your business becomes much easier with a clear AI prompt.

Use this simple 5-step prompt in your preferred AI writing tool and get started today.

1. TELL THE AI ABOUT YOU AND THE CONTENT YOU NEED

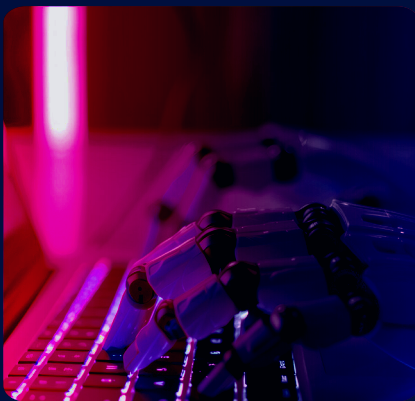
- What you do
- Who your customers are
Your tone: friendly, playful, authoritative ...
- Write a blog post for my business website: [link]

2. DEFINE WHAT YOU WANT TO SAY

- The topic
- Key message
- 3-5 bullet points you want included
- Purpose (educate, inspire, build awareness ...)

3. SPECIFY WHO IT'S FOR AND WHY

- Specific audience
- Their need / want / challenge / question
- Goal (e.g. visit web shop, get in touch, request quote ...)



4. TELL THE AI WHAT THE POST SHOULD LOOK LIKE

- Length (around 300, 500 or 800 words)
- Structure (intro, 3 short paragraphs, clear headers, add bullet points, conclusion)
- Reference example (link to a similar post or style you want)

5. IMPROVE THE DRAFT

Give small instructions. The AI adjusts instantly.

- "Shorter"
- "Explain it this way"
- "Add this example"
- "Fix this error"

With this prompt, you can turn any idea into a professional blog post in minutes.

Use the quick wins below to make your post even stronger.

3 QUICK WINS FOR EVEN STRONGER BLOG POSTS

1. Draw your audience in right away with a pain point they can relate to
2. Swap vague claims for specific facts ("very strong" → "holds up to 50 kg")
2. Before you publish, step away and return later; fresh eyes reveal what to fix



READY TO ELEVATE YOUR CONTENT AND MAKE IT WORK HARDER FOR YOUR BUSINESS?

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